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Women on the Big Screen: A Multimodal Dive into Pakistani Drama 'Tere Bin'

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Abstract

The study aims to explore the representation of women empowerment in the Pakistani drama "Tere Bin." The objectives are to analyze the visual and textual elements used in portraying women empowerment, examine the signs and symbols employed for narration, and understand how these portrayals challenge traditional gender roles and power dynamics. The researcher has employed a theoretical framework called multimodality, developed by Kress and Leeuwen, to analyze the visual and textual elements used in the drama. This framework helps us understand how different modes of communication, such as images, language, and gestures, work together to convey meaning and shape the representation of women empowerment in the drama. The researchers carefully selected specific scenes from the drama using a purposive sampling technique and employed a qualitative research method along with an interpretive approach to delve into the findings. The study revealed a complex and nuanced depiction of women empowerment in "Tere Bin." It showcased women as both selfless champions, challenging societal norms and fighting for change, as well as selfish and dominant, defying traditional gender roles. It's truly fascinating to see the multifaceted nature of women empowerment explored in this drama.

Keywords: Women Empowerment, Pakistani Drama, Multimodal by Kress and Leeuwen

Introduction

Analyzing the Pakistani drama serial "Tere Bin" within the context of women empowerment and applying the multimodality framework developed by Kress and Leeuwen can yield valuable insights. It is widely acknowledged that literature, including TV dramas, exerts a significant influence on the minds of viewers, as it reflects the occurrences of daily life routines. By employing the multimodality framework, we can effectively interpret the various modes of communication employed in the drama and gain a comprehensive understanding of how women empowerment is portrayed. The ability of literature to shape our perceptions and comprehension of important social issues is truly fascinating. Keeping the impact of literature or dramas in mind the present study aimed to achieve following objectives;

- To analyze the visual and textual elements in the portrayal of women characters in Pakistan dramas.
- To examine the signs and symbols used in the drama 'Tere Bin' for narration of women' empowerment.
- To understand how these portrayals may challenge or perpetuate traditional gender roles and power dynamics.

The objectives of the study aim to examine the depiction of women empowerment in the drama and understand the various elements utilized to convey this theme. The research questions delve into specific aspects, such as the portrayal of female characters, their agency and empowerment, and the use of visual cues. By addressing the following research questions, the study seeks to provide a comprehensive analysis of how women empowerment represented in "Tere Bin" a Pakistani drama.

What are the dominant visual elements used in the portrayal of women empowerment in Pakistani drama 'Tere Bin'?

What signs and Symbols are used in the drama 'Tere Bin' to depict women empowerment?

In what ways do the portrayals of women characters in Pakistan dramas challenge traditional gender roles and power dynamics?

The study holds immense significance as it delved into the intricate portrayal of women characters in Pakistan dramas and its profound

impact on gender roles and power dynamics. By meticulously examining the visual and textual elements, along with signs and symbols, the research unraveled the complex interplay between these representations and women's empowerment. This research has the potential to challenge societal norms, foster inclusivity, and shape a more equitable media landscape. The findings contribute to academic discourse, media studies, and even inspire positive change in the industry.

The portrayal of women characters in Pakistan dramas is a complex issue that requires analysis of the visual and textual elements, signs and symbols, and their impact on challenging or perpetuating traditional gender roles and power dynamics. This research aims to investigate how these portrayals contribute to women's empowerment and the potential implications for societal perceptions and expectations. Many researches have conducted to analyze the images or titles of Pakistani dramas by using multimodality by Kress and Leeuwen, but the exploration of women empowerment shown in the dramas has not been conducted yet, to fulfill the gap gained through a detailed literature review, the present study was conducted to analyze a famous drama serial 'Tere Bin' to highlight the character of a women in regard to women empowerment.

Literature Review

The local cultures of all civilizations are impacted by the constant changes in culture brought about by the development of media technologies (Leonard et al. 2009). Shah et al. (2016) looked into how Indian drama programming affected Pakistani TV networks that aired in prime time, including HUM TV, Geo Entertainment, and Urdu. The goal of the study was to investigate how much Indian culture is embraced and how Indian dramas affect young people's behaviour on a physical and psychological level. The findings indicate that Indian plays lose popularity as people get older and more educated. Findings indicate that the majority of college students watch one primetime drama every week. The study came to the conclusion that women's views, attitudes, and behaviours in Peshawar are not much impacted by Indian dramas. The study was carried out by Shehzad et al. (2020) to find out if theatre fosters cultural values in society.

The research found that Pakistani TV shows are making Pakistani people do things from Western cultures. Many people like to live a fancy life and wear Western clothes every day. Sun and Guo (2017) found out that the media, fashion-related content, and fashion persuasiveness have changed how young people in China see things and made them want to dress in those styles. Some researchers believe that these models can also affect TV shows, like dramas, and change how young people live, behave, and decide on a career in society. People like to wear clothes and buy brands that are worn by their favorite actors and actresses (McCracken, 1988).

Warriach, Shahzad, and Waheed (2021) studied how watching TV affects people's attitude and behavior. They asked 600 men and women from Lahore, Gujrat, and Islamabad, who were between the age 18 and 60, about their TV-watching habits. They used numbers to analyze the information they gathered. We used a test called One-way ANOVA and another test called Post HOC Tukey to see if the groups had different amounts of variance. The study found that most of the people surveyed were between 18 and 30 years old. They had finished high school or some college. Both single and married people took part in the study. The research shows that Pakistani TV shows are influencing the beliefs and traditions of the people in Pakistan. These TV shows are changing the way that people in Pakistan live to be more like the West. Fancy houses, fancy cars, parties, drinking, drugs, and love are shown in TV shows and movies. PEMRA should check how TV dramas affect young people's minds and behavior, to make sure it doesn't change our cultural traditions, which are important to our country and society. Adway (2023) studied how acting out historical events helps people remember and understand scientific information. This research looks at how the way a historical TV show is made, including things like the story and characters, can impact how well it tells the historical story. It also shows how the way a TV show is made can help us understand history better. This study used numbers and surveys to collect data. The people included in the study were Palestinian living in the West Bank who had watched a popular historical TV series called Omar. After that, the information was analyzed using SPSS software. This study found that it's easier to remember and understand science information when it's

presented like a play. Watching a drama can help people understand and remember the information better. Other things like where and what the show is about help people understand historical dramas on TV. If a producer wants to share historical information well, they need to make sure the show is interesting, which makes up 34% of understanding. The place and how everything looks also affect understanding, making up 23%. Aziz and Raffi (2020) did a study called "Using Drama Performance to Help Student Teachers". They looked at how well drama can help student teachers understand literary texts. In this research, the student teachers thought about the entire process of acting out stories. They found what was good and what was not so good about it, and suggested ways to make it better. Usually, the people in the study felt that acting out the story helped them understand it better. It also allowed them to talk about race, racism, and being treated unfairly. Mushtaq, Shah, and Naureen (2021) conducted a study and found that pictures are really important in any conversation because they can show a lot in just one look, more than words can. This is an area that hasn't been looked at much in Pakistan, so this study will look at the pictures used in certain TV dramas. TV dramas are the most popular type of show in Pakistan, so it's a good area to study. The study used two TV shows called "Muqaddar" and "Fitrat" as examples. It used a model by Kress and Leeuwen from 2006 to analyze them. In addition, analyzing different ways of communication helped us understand and interpret the pictures better. Abbas and Saleem (2020) studied Pakistani TV shows from 2010 to 2020. They found out the new trends in the roles of women characters. They studied the expected behavior of women using Dutoya's theory from 2018.

Modern plays have changed because of Western feminism and liberalism, and also as a response to religious beliefs. It was found that Pakistani modern women have their own identity. They are not strictly conservative or completely westernized. They try to follow religious and cultural values while also focusing on personal empowerment and confidence. In 2019, Fatima looked at seven Pakistani TV shows and talked about the ideas and beliefs they talked about. She used Butler's idea of performativity and a feminist perspective to analyze things. She

studied the selected dramas by analyzing their content and conversations. She saw that the idea of honor was a big theme in all the dramas she watched, and they showed a specific way of being a woman through the media. Iqbal and Abdar (2016) studied six shows on Hum TV and found that women were not portrayed in a strong and empowered way. Also, they appeared unsure, which shows that men have a strong hold in society.

Methodology

Research Method and Design

Qualitative research was used as the most suitable method to analyze the drama "Tere Bin" in terms of women empowerment. This method allowed for a deep exploration of the signs, symbols, and visual elements used in the drama, and their contribution to the portrayal of women's empowerment was understood. Content analysis was employed as the research design to examine the language and visual elements in the drama. This combination of qualitative research and interpretive approach provided valuable insights into the empowerment of women in the context of the drama.

Population and Sampling

In the present study, the population of interest was Pakistani drama serials as a whole. To select the drama "Tere Bin" for analysis, the researchers utilized purposive sampling. This means that they intentionally chose this particular drama based on specific criteria or characteristics related to women empowerment. Additionally, to collect the images that clearly showcased women empowerment, the researchers adopted purposive random sampling. This approach allowed them to randomly select images from within the drama that met their criteria for representing women empowerment effectively. By using purposive random sampling, the researchers ensured that the chosen drama and the selected images provided a focused and representative sample for their analysis of women empowerment.

Theoretical Framework

For the analysis of the drama serial "Tere Bin" to highlight the elements that showcase women empowerment, the images of the drama were analyzed. To conduct this analysis, a theory by Kress and Leeuwen was

utilized. This theory provided a framework to examine and interpret the visual elements in the images and identify how they contribute to portraying women's empowerment in the drama. Including this information in the research methods section will give a clear understanding of the approach used in the analysis.

The multimodality framework by Kress and Leeuwen examines different categories of meaning within communication. These categories include representational meaning, interactive meaning, and compositional meaning. Representational meaning refers to how different modes, such as visuals and language, represent and convey information. It explores how images, texts, and other visual elements contribute to the overall message. Interactive meaning focuses on the social and interactive aspects of communication. It looks at how gestures, facial expressions, and other nonverbal cues are used to establish relationships, express emotions, and engage with others. Compositional meaning explores how different modes are combined and organized to create a coherent and meaningful message. It considers factors like layout, sequencing, and framing to understand how the arrangement of elements contributes to the overall meaning. By analyzing these different categories of meaning, the multimodality framework provides a comprehensive understanding of how communication works across various modes. It helps us explore how different aspects of communication contribute to the overall message being conveyed.

Instrumentation and Data Collection Procedure

The drama episodes were taken from YouTube, and the researcher purposefully saved images by taking screenshots of each scene for analysis. To combine three images into one figure, an online collage maker was used. That's a handy tool to bring together multiple images and create a comprehensive representation of the selected scenes. Using screenshots and an online collage maker allowed the researchers to effectively analyze and present the images that showcased women empowerment in the drama "Tere Bin."

Data Analysis Procedure

In the study conducted to analyze the drama "Tere Bin" using the multimodality framework by Kress and Leeuwen, the data analysis procedure was carried out in the following steps:

Data Preparation: The collected images from the drama were organized and prepared, with each image being labeled and categorized based on its content and context.

Multimodal Analysis: The various modes of communication present in the images, such as visual, verbal, and gestural elements, were examined and analyzed. The interaction and contribution of these modes to the overall meaning and representation of women empowerment were explored.

Coding and Categorization: A coding scheme was employed to systematically analyze the images. Patterns, themes, and recurring elements related to women empowerment in the drama were identified and categorized.

Interpretation and Findings: Based on the analysis, the findings were interpreted, and conclusions were drawn regarding how women empowerment was portrayed in the drama "Tere Bin." The significance of specific visual and verbal cues, as well as the overall multimodal composition, was discussed.

Overall, the researcher followed a systematic analysis procedure to examine the drama "Tere Bin" using the multimodality framework, and prepared and organized the collected images, analyzed the different modes of communication, identified patterns and themes related to women empowerment, interpreted the findings, and reported their conclusions. This allowed the researcher to gain insights into how women empowerment was portrayed in the drama.

Analysis and Discussion

In the analysis section of this paper, a detailed examination of the famous drama "Tere Bin" was conducted to explore the theme of women empowerment. To delve into this topic, the researcher employed the Kress and van Leeuwen multimodality framework, which provides a powerful lens for analyzing the visual aspects of media and their representation of meaning. This framework emphasizes the interplay

between various modes of communication, such as visuals, language, and gestures, in shaping the overall meaning of a text. By applying this framework to "Tere Bin," the researcher aimed to unravel the intricate ways in which the drama visually depicts and explores women empowerment. Through the analysis of images capturing major events in the drama, the researcher sought to provide a comprehensive understanding of how women empowerment is represented, using Kress and van Leeuwen's model as a guiding tool. To embark on the analysis "Tere Bin" and its portrayal of women empowerment a detailed description is given below.



Figure I: Representation of women empowerment through a character in a famous Pakistan Drama "Tere Bin".

In this analysis, the researcher focused on a figure composed of three images in "Tere Bin" to explore three key meanings: representational meaning, interactional meaning, and compositional meaning. These meanings play a crucial role in shaping our understanding of the visual elements within the drama. Representational meaning refers to how the images represent or depict women empowerment, while interactional meaning explores the social dynamics and relationships portrayed through the visuals. Lastly, compositional meaning examines the arrangement and organization of the images, considering how they contribute to the overall message. By dissecting these three meanings, we aimed to provide a comprehensive analysis of the visual aspects and their significance in conveying the theme of women empowerment in "Tere Bin."

Representational Meaning

In the image above, the researcher analyzed the representational meaning through various modes of communication, such as visuals, gestures, and facial expressions. These modes work together to convey powerful messages about women empowerment. The image portrays Meerab, played by Yumna Zaidi, as an educated, energetic, and brave girl. Her confident stance, determined facial expression, and assertive gestures all contribute to the representation of a strong and empowered woman. The composition of the image also plays a significant role. The juxtaposition of Meerab standing up to her father, who initially refuses to fight for someone's rights, creates a visual contrast. This contrast highlights the empowerment of women to challenge traditional patriarchal norms and advocate for justice. Furthermore, the image captures the moment when Meerab fearlessly confronts a man who has violated a woman. This scene showcases her bravery and determination to protect others from harm, emphasizing the role of women in standing up against violence and injustice. By analyzing these visual elements and their interplay, we can appreciate the representational meaning in the image and its connection to women empowerment. It encourages women to challenge societal expectations, fight for justice, and support one another in their journey towards empowerment.

Interactional Meaning

The character Meerab, played by Yumna Zaidi, defending a person who approached her father for help in court. Her father refuses to fight for him, but Meerab steps in and questions her father's reluctance. She asks him why he doesn't want to fight, emphasizing the importance of having the courage to win despite the fear of defeat. This interaction conveys the concept of interactional meaning through the exchange of dialogue and the power dynamics between Meerab and her father. It highlights Meerab's assertiveness, determination, and willingness to challenge societal norms. The dialogue reflects the importance of communication and the ability to question authority, contributing to the overall representation of women empowerment. Moving on to the next part of the image, we see Meerab courageously confronting a man who has committed violence against a woman. Amidst a large crowd, she takes a stand and attempts to physically intervene. This interaction showcases Meerab's bravery, her refusal to tolerate injustice, and her willingness to protect others. The presence of Murtisam, the drama's protagonist, in the third part of the image adds another layer of interactional meaning. Murtisam tries to pull Meerab away from the crowd, possibly out of concern for her safety. This interaction highlights the support and solidarity between women, emphasizing the importance of unity in the face of adversity. Overall, these interactions in the image demonstrate the concepts of interactional meaning by portraying assertiveness, questioning of authority, bravery, protection, and solidarity. They contribute to the representation of women empowerment and the significance of communication, courage, and support in challenging societal norms and fighting for justice. The angle of the shot in the image is slightly tilted, which adds a sense of dynamism and intensity. This unique composition creates a visually captivating perspective, drawing the viewer's attention and creating a more engaging visual experience.

Now, let's talk about Meerab's gaze and face direction. Her intense gaze and direct face direction play a crucial role in conveying her emotions and intentions. By maintaining eye contact with the person she is confronting or questioning, Meerab establishes a strong connection and emphasizes her determination and assertiveness. Moving on to her

pose, Meerab is depicted in a confident and powerful stance. Her body language exudes strength and resilience, reflecting her character's personality traits. This pose further reinforces the message of empowerment and serves as a visual representation of her willingness to challenge societal norms. By considering these elements, the image effectively communicates Meerab's unwavering determination, bravery, and her refusal to accept injustice. The combination of the tilted angle, intense gaze, direct face direction, and strong pose creates a visually compelling narrative that captures the essence of women empowerment and the importance of standing up for what is right.

Compositional Meaning

In the context of women empowerment, the analysis of figure 1 can be connected to the character Meerab and her journey towards empowerment. The compositional elements such as proximity, distance, assertive pose, dark colors, and symbolic objects can symbolize different aspects of Meerab's empowerment story. The proximity and distance within the composition can represent the challenges and obstacles Meerab faces on her path to empowerment. Some elements or figures may be positioned closer to her, symbolizing support and allies, while others may be placed at a distance, representing societal barriers or opposition. Meerab's assertive pose in the image can reflect her determination and strength as she navigates through societal norms and expectations. It showcases her resilience and courage to challenge the status quo and fight for her rights and equality. The use of dark colors in the composition can represent the struggles and hardships that Meerab encounters on her journey towards empowerment. It symbolizes the societal pressures, discrimination, and injustices that she confronts, highlighting the need for change and empowerment. Symbolic objects within the composition can be interpreted as representations of the tools, resources, or support systems that Meerab utilizes to empower herself and others. These objects can symbolize education, awareness, community, or activism, all of which play crucial roles in women empowerment. By analyzing figure 1 in relation to Meerab and women empowerment, we can draw parallels between the compositional elements and Meerab's empowering narrative. It highlights the

challenges she faces, her determination to overcome them, and the resources she utilizes to create positive change.



Figure 2: Dominance of a women to make marriage decision.

Reprentational Meaning

In the first image, Meerab, the bride, is shown being forced into a marriage due to family pressure and cultural traditions that restrict marriages outside the family. This represents the societal expectations and limitations imposed on women, where their choices and desires may be disregarded. The second part of figure 2 depicts Meerab and Murtisam facing each other for the nikah ceremony. However, Meerab refuses to proceed with the nikah and walks away, asserting her independence and agency. This moment highlights her determination to break free from societal norms and make her own choices. In the third image of figure 2, Murtisam confronts Meerab, seeking an explanation for her actions. Meerab hands him a paper that states she will not fulfill the traditional

role of a wife, despite being officially married. This act demonstrates her assertion of personal boundaries and her refusal to conform to societal expectations. Analyzing these elements through the lens of women empowerment, we can see a narrative of a woman challenging traditional gender roles and asserting her autonomy. Meerab's actions showcase her strength, courage, and the importance of standing up for one's beliefs and desires, even in the face of societal pressure. This story and the image present an opportunity to discuss the importance of women's empowerment, the need for gender equality, and the recognition of women's agency and autonomy in making life choices. Women empowerment is about supporting and advocating for women's rights, equal opportunities, and the freedom to make choices without societal constraints. It's crucial to create a world where women can live their lives on their own terms and be respected for their individuality and aspirations.

Interactional Meaning

In the first image of figure 2, where Meerab appears sad and is coming alone with a dupatta curtain on her face, it could symbolize the challenges and struggles that women may face when they have to make difficult choices or go against societal expectations. This can be connected to the theme of women empowerment, as Meerab's expression and the close shot highlight her emotions and inner strength despite the obstacles she may be facing. In the second image, the side pose of Meerab and Murtisim, along with the inclusion of their parents, represents the traditional roles and expectations placed on women and men in society. However, the presence of both sets of parents could also suggest the support and involvement of their families in their journey towards empowerment and breaking societal norms. Finally, in the third part of the image, where Meerab and Murtisim have serious and authoritative expressions, the high camera angle adds a sense of power dynamics. This could symbolize the shift in power and assertiveness that comes with women empowerment, as Meerab stands before Murtisim with confidence and determination. Overall, the analysis of the image in relation to the story and the theme of women empowerment highlights

the challenges, strength, and transformation that women may experience as they navigate societal expectations and strive for empowerment.

Compositional Meaning

The first image, with Meerab alone and a sad expression, represents the challenges and societal pressures faced by women. It symbolizes the need for change and empowerment. In the second image, the inclusion of Meerab, Murtisam, and their parents showcases the support and unity within families, which is essential for women empowerment. It emphasizes the importance of breaking traditional gender roles and promoting equal opportunities. The third part of the image, with Meerab's confident stance and authoritative position, signifies her empowerment and determination to challenge societal norms. Her serious expression reflects her commitment to making a difference and inspiring other women. The use of colors and lighting, with darker tones in the first image and brighter, warmer tones in the second and third parts, represents the journey from struggle to hope and empowerment. It symbolizes the transformation and progress that can be achieved through women empowerment. Overall, the composition of the image conveys a powerful message about women empowerment, highlighting the challenges, support systems, determination, and progress involved in this important movement.





Figure 3: The Societal Reaction and Consequences for being empowered.

Representational Meaning

In the first part of the image, Meerab's emotional distress and her attempt to hold Murtasim responsible for her situation reflect the struggle for personal identity. This can be seen as a representation of women finding their voice and standing up against societal expectations. The second part, where Meerab dances at her walima ceremony and is slapped by her mother-in-law, highlights the clash between traditional values and personal freedom. It represents the courage of women to break free from restrictive norms and express themselves authentically. Lastly, the misunderstanding in the third part emphasizes the importance of clear communication. It reminds us that women should be heard and understood, as misinterpretation can lead to unnecessary conflicts. This aligns with the idea of empowering women to have their voices heard and respected. By analyzing the image through the lens of representational meaning, we can recognize the ways in which it portrays the challenges and triumphs of women's empowerment. It encourages us to support and uplift women as they navigate societal expectations and assert their individuality.

Interactional Meaning

In the first part of the image, we see Meerab's face positioned prominently in the frame. This close-up shot draws our attention to her emotions and allows us to connect with her on a deeper level. Her gaze is directed towards Murtasim, conveying her desire for him to take responsibility for her situation. The camera angle is direct towards Meerab, emphasizing her importance in the scene and inviting us to empathize with her experience. As the image progresses, we witness Meerab's defiant dance at her walima ceremony. Here, her face is again the focal point, with close shots capturing her expression of freedom and joy. Her gaze is confident and determined, challenging the disapproval of her mother-in-law. The camera angle remains direct towards Meerab, highlighting her agency and showcasing her bold act of self-expression. In the final part of the image, the misunderstanding between Meerab and Murtasim's cousin is depicted. Their faces are positioned in a way that reflects their conflicting perspectives. Meerab's face shows frustration and disbelief, while the cousin's face displays confusion. Their gazes are directed towards each other, symbolizing the clash of misunderstandings. The camera angle remains direct towards Meerab, emphasizing her perspective and the impact of the interaction on her. By examining the positions of the characters' faces, their gazes, and the camera angles, we can better understand the interactional meaning of the image. It allows us to delve into the emotions, intentions, and dynamics between the characters, providing insights into the themes of empowerment, communication, and individual agency.

Compositional Meaning

In terms of proximity, the image showcases the central female character, Meerab, in close-ups and prominent positions. This proximity emphasizes her importance and empowers her presence within the frame. The distance between Meerab and other characters can also be analyzed. For instance, her direct gaze towards Murtasim represents her assertiveness and determination to be heard, highlighting her empowerment in expressing her desires. Facial expressions play a significant role in conveying empowerment. Meerab's confident expression during her defiant dance at the walima ceremony showcases

her strength and self-expression. This empowers her to challenge societal norms and expectations. Gestures can also be analyzed to highlight empowerment. Meerab's bold dance moves symbolize her breaking free from restrictive traditions and embracing her individuality. This gesture empowers her to assert her identity and desires. Colors and lighting can contribute to the portrayal of empowerment. Vibrant and bold colors in the image can represent the energy and confidence of the female character. Additionally, well-lit scenes can symbolize the illumination of women's voices and empowerment. Symbolic objects within the image can also be examined. For example, if there's a microphone or a pen in the image, it could represent the power of women's voices and their ability to make a difference. By analyzing these elements and relating them to women empowerment, we can see how the image portrays Meerab as a strong, confident, and empowered woman. It captures her breaking free from societal expectations, embracing her individuality, and asserting her desires. This representation aligns with the themes of women empowerment, inspiring others to embrace their own power and voice.





Figure 4: Representation of Women's power with pure intentions.

Representational Meaning

The presence of Meerab, holding her daughter and defending her, showcases strength, resilience, and the desire to protect her loved ones. This can be seen as a symbol of women standing up for themselves and their families, asserting their rights, and breaking free from oppressive situations. Additionally, the image portrays a moment of catharsis and growth, as both Meerab and Murtasim confront their past mistakes and work towards healing and reconciliation. This can be seen as an example of women empowering themselves by taking control of their own narratives, overcoming adversity, and fostering positive change within their relationships and communities. Furthermore, the appreciation and encouragement Meerab receives in the image highlight the importance of recognizing and supporting women's aspirations and ambitions. This aspect of the image can be seen as a reflection of the broader movement towards women's empowerment, where women are encouraged to

pursue their dreams, break societal barriers, and achieve their full potential. Overall, while I cannot analyze the image directly, based on your description, it can be interpreted as a powerful representation of women empowerment, showcasing strength, resilience, growth, and the pursuit of dreams.

Interactional Meaning

In the first part of the image, where Meerab is positioned slightly to the side and engaging with the audience, it showcases her confidence and assertiveness. This can be seen as a representation of women taking the lead and actively participating in public spaces, breaking traditional gender roles. The second part, with Mareeb expressing her emotions towards Murtisam, highlights the importance of women's voices and emotions being acknowledged and valued. It shows that women have the right to express themselves, their desires, and their feelings openly and without hesitation. Lastly, the presence of Meerab's mother-in-law showing affection towards her in the third part of the image signifies the support and recognition of women's contributions within the family and society. It emphasizes the significance of women supporting and uplifting each other, creating a strong network of empowerment. These elements in the image demonstrate women's agency, expression, and support, all of which are integral to the concept of women empowerment. It's wonderful to see these themes represented visually.

Compositional Meaning

In the first image, the facial expression of Meerab shows deep sadness, which can symbolize the struggles and challenges faced by women in their journey towards empowerment. The dim lighting further enhances the somber mood, highlighting the obstacles they encounter. Moving on to the second image, the description mentions Meerab's intense facial expression and her raised fist. This gesture can represent determination and strength, reflecting the resilience of women in the face of adversity. The proximity between Meerab and the other individuals in the image could suggest a sense of unity and support within the community, emphasizing the importance of collective empowerment. Finally, in the third image, Meerab's facial expression showcases happiness, peace, and satisfaction. The bright lighting and vibrant colors create a positive and

uplifting atmosphere, symbolizing the achievement of empowerment. These elements, combined with Meerab's confident posture, convey a sense of fulfillment and success in her journey towards empowerment. By analyzing the compositional meaning of these images, we can interpret them as powerful representations of women's empowerment. They depict the emotional transformation, strength, and resilience that women possess as they overcome challenges and find fulfillment in their lives. These images serve as a reminder of the importance of supporting and empowering women in their pursuit of equality and success. After analyzing the images and descriptions, we can conclude that they beautifully capture the journey of women empowerment.

The first image portrays the struggles and challenges faced by women, while the second image showcases their determination and unity. The third image represents the joy and fulfillment that comes with empowerment. These images highlight the importance of dramas in promoting women empowerment. Dramas have the power to bring important social issues to light and create awareness among viewers. By portraying strong female characters who overcome obstacles and fight for their rights, dramas can inspire and empower women in real life. Through compelling storylines and relatable characters, dramas can challenge societal norms and stereotypes, encouraging viewers to question and redefine traditional gender roles. They can spark conversations and promote dialogue about women's rights and equality. By representing diverse experiences and perspectives, dramas can contribute to a more inclusive and empowering society. So, dramas play a vital role in shedding light on women empowerment, inspiring change, and fostering a more equitable society. Let's continue to support and celebrate the dramas that champion women's rights and empower women to pursue their dreams.

In-depth analysis of the Pakistani drama "Tere Bin," we've come to some intriguing conclusions. The study aimed to explore the representation of women empowerment in the drama, and through qualitative research and visual content analysis, we delved into the visual and textual elements used to convey this theme. Our findings revealed a complex portrayal of women empowerment, showcasing both positive

and negative aspects. Sometimes, the drama depicted women as selfless champions, challenging societal norms and fighting for change. However, there were instances where women were portrayed as selfish and dominant, going against traditional gender roles. It's fascinating to see the multifaceted nature of women empowerment explored in "Tere Bin."

Implications of Study

The study of the drama "Tere Bin" holds significant implications for understanding the portrayal of women in Pakistani media. Through a thorough analysis of this drama, researchers will gain a nuanced understanding of how female characters are depicted and the potential impact of these portrayals on societal perceptions and gender dynamics. This research has the potential to contribute to the broader discourse on media representation and empower industry professionals to make more informed creative choices. By highlighting the importance of diverse and empowering character representations, this study can foster a more inclusive and impactful media landscape in Pakistan.

Recommendations

Based on the present study on "Women on Big Screen: A Multimodal Dive into Pakistani Drama Tere Bin," some other studies can also be conducted such as a comparative analysis of multiple Pakistani dramas to understand the portrayal of women across different narratives and genres. Explore viewers' perceptions of female representation through surveys and interviews. Investigate the intersectionality of gender with other social identities within the context of Pakistani dramas. Interview industry professionals to gain insights into their creative choices. Examine the real-world impact of these portrayals on societal norms and behaviors.

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